Open in Grand Central Palace, New York, December 31

Show of the National Automobile Chamber of Commerce, in Grand Central Pal-

ber of Commerce, in Grand Central Palace, which opens December 31.

The general feeling throughout the country that a wave of prosperity is about to sweep from coast to coast means that automobile dealers in many cities expect to do an increased business and plan to visit one of the National Shows at New York and Chicago, in order to secure the agency for new cars or to look over the show generally to find out what competing car manufacturers are offering.

Dealers in accessories plan to swarm to the shows in great numbers to close new contracts to handle additional lines the coming season.

Rig Accessories Displays.

## Big Accessories Displays.

On New Year Day and each day during the exhibition the show will open at 10 a. m. and close at 11:30 p. m., with the exception of Sunday, when the Pal-ace will be closed. One day will be set

ace will be closed. One day will be set aside as Society Day—January 5—but there will be no extra charge for admission on this day.

There is always great interest displayed in what is new in the accessory and sundry line, and the two top floors will be loaded with exhibits including about everything that it would be possible to incorporate in the construction or adornment of a car.

Many devices and inventions promaked for the show are new and have not heretofore been revealed to the public. New starting and lighting systems, mechanical horns, spark plugs, wire wheels, magnetos, carburetors, transmissions, new type motors, castings, tachometers, electric gear shifts, wind shields, lubricants, and dozens of other things, nearly all of new design, will interest the cdr owner.

Because of the appearance on the market of numerous new cars of the multiple-cylinder type, these will naturally form one of the show's most attractive features, Four and six cylinder cars have been seen in quantity for years, but this year numerous com-

Effect of Applying Brake Too Hard.

Effect of Exploit in the content of the motor professor are putting them out at a price below what the Sixes cost last season, One of the pleasant surprises if the show will be the reductions in price in practically severy class of car.

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Watch the Brakes.

Sharp, quick turns or fast driving at turves usually causes rear wheels to side and stide and skid sideways. This not only wears off the tread to see any explaint and the fabric and attachments or covers creep. The price in this way, the tread to prove the price of mostiture, and to prove the price of most turve and the fabric of the same and the fabric of the same

# EXPECT BIG CROWDS Proper Use of Brakes "UNIT CAR" SOON TO AT MOTOR EXHIBITS Will Avoid Tire Wear BE PUT ON MARKET

Eastern Automobile Show to Locking Wheels and Sharp Quick Turns Strips the Thread and Harms Fabric of Tires-Difference in Adjustment Likely to Cause Damage.

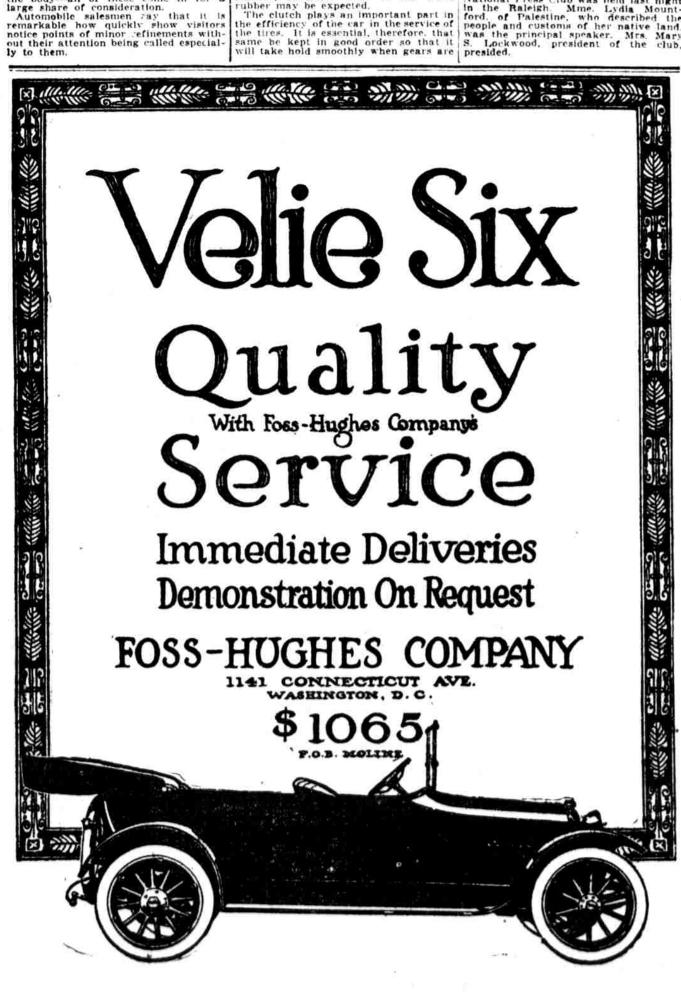
From present indications, the largest Tire usage, with suggestions for record of out-of-town visitors attending ducing expense, is the theme of this bearings and frequent lubrication will an Eastern automobile show is expected series of eight articles by J. J. Haas, and the desired results. Avoid letting in the clutch quickly while the enthis season at the Sixteenth National manager of the Washington branch of manager of the Washington branch of gine is running fast—such treatment is the Firestone Tire and Rubber Com- not good for either car or tires.

# Grinding the Tread.

Spinning the driving wheels in mud snow or on slippery roads may grind off the tread rubber and sometimes snag the cover along the entire wheel cir-



Effect of Applying Brake Too Hard.

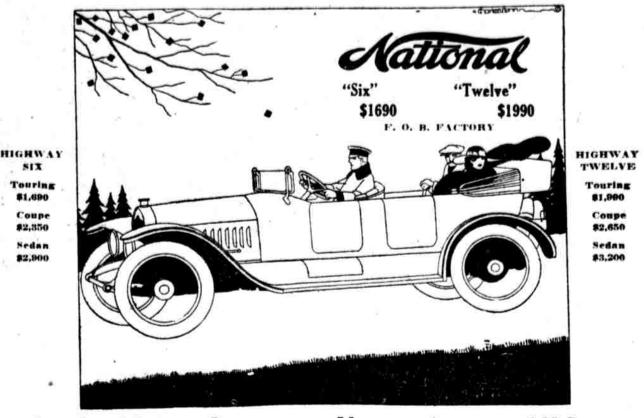


It has become definitely known that rumors current in the great motor centers that one of the oldest, most conservative, and best-known manufacturers in the United States intends to announce a car of new design on January I are true. If an attempt is being made to surround the forthcoming announce ment with a veil of mystery the attempt is successful. Certain facts regarding the car or series of cars, whichever it may be have been allowed to reach the public. Briefly, these are as follows:

The car is referred to as "the Unit Car."

Car. A company distinguished by its con-servatism and quality of its product and service is building the new car. The car itself "is a co-ordination of essential qualities—lightness, durability,

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National Motor Vehicle Co., Indianapolis, Ind. For Fifteen Years Successful Builders of High-Grade Cars



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